

**VILLAGE OF SPRINGVILLE  
PLANNING BOARD MINUTES**

April 10, 2018

7:00 P.M.

A meeting of the Planning Board of the Village of Springville was held at the Village Municipal Building, 65 Franklin Street, Springville, New York at the above date and time. Present were:

Chairman:	Bob Muhlbauer
Members:	Renee Miranda (absent) Joe Emerling Ken Heidle Greg Keyser
Building Inspector/ CEO:	Mike Kaleta
Clerk:	Kellie Grube
Also Present:	Alan Chamberlin, Trustee Elise Rose, Trustee Daryl Smith and Son Keith Schoonover, Valient Scott Upham, Valient

After the Pledge of the Allegiance the Planning Board called the meeting to order at 7:05 pm.

Present tonight is and Keith Schoonover from Valient Market Research. Valient Market Research was hired by the Village of Springville to complete a revitalization plan for the commercial and downtown districts. Mr. Schoonover will be conducting a round table discussion with the Planning Board and the Historic Preservation Commission for input into the plan.

With the Historic Preservation Commission also in attendance, the representatives from Valient Market Research came up to explain to the two Boards what they are planning on doing and what their intended end goal will be.

Mr. Schoonover stated that Springville is interested in creating a revitalization strategy that focuses on two areas in the Village, including the S. Cascade Drive (big box commercial area) and the downtown business districts. It is the hope that the outcome of this strategy will reinforce commercial activity, expand variety of goods and services and improve the overall economic viability of the commercial district.

Mr. Schoonover went on to discuss some more in depth the project objectives and scope for a Commercial Revitalization Plan. He also went on to explain their methodology. He said that in

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order to gather the insights needed for this analysis is in depth interviews, in person roundtable discussions, online quantitative survey and then secondary research. This evening he is encouraging the roundtable discussion.

Both of the Historic Preservation Commission's and the Planning Board's input as well as Trustee Chamberlin's and Trustee Rose's has been heard and will be considered. Trustee Rose suggested also that a survey be printed to be distributed and not left to be done exclusively online. She felt that some of the senior population would be excluded due to many of them not being familiar with current technology. HPC Chairman also suggested looking into businesses that had been in Springville and that have gone out of business. What is the reason that they have gone out of business and could it have been prevented?

Once Valient Market Research has completed their research they will provide all final research instruments including final surveys, discussion guides and biography of secondary research resources. This will be in addition to bound and digital copies of their report and in person presentations.

At this time both Boards thanked Valient Market Research for their time and informed them that they look forward to seeing their report. The Historic Preservation Commission and Planning Board meetings will now continue as scheduled.

With no Public Hearings on the agenda this evening, Chairman Muhlbauer asked Building Inspector/CEO Mike Kaleta what he had for them this evening.

Mr. Kaleta informed the Planning Board that they should anticipate Land Pro Equipment to be before them next month for sub-division. He also wanted to let them know that he has received updated plans from B & B Homes for some minor changes to the East Hill Run plans. The Planning Board does not have a problem with the changes as long as Mr. Kaleta is good with them as well. Which, Mr. Kaleta stated that he is.

With nothing else on the agenda this evening, Chairman Muhlbauer asked for a motion to adjourn. Member Greg Keyser made the motion, seconded by Member Joe Emerling. All in favor, none opposed. Meeting adjourned at 8:25pm.

Respectfully Submitted-

Kellie R. Grube